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Media Contact: Jennifer Chan, Porch Light PR
317.490.3770, jennifer@porchlightpr.com

**hc1 Provides Thought Leadership
During Fall 2023 Clinical Laboratory Educational Events**

Series of events enables health tech organization to share strategies to create successful lab operations and improve patient care

INDIANAPOLIS (Aug. 29, 2023) — Experts from [hc1 Insights](#), the leader in identifying real-time insights and risk signals in complex laboratory data, will provide expertise on a range of topics during three healthcare events across the nation this fall. From the [Mayo Clinic Laboratories' Outreach Conference](#), Sept. 26-27, in Chicago to [Future Labs Live USA 2023](#) at the Pennsylvania Convention Center in Philadelphia, Oct. 4-5, and wrapping up with the [2023 Virtual Northwest Medical Laboratory Symposium](#), Oct. 26-27, members of the hc1 team will share initiatives for unlocking the lab's true power to solve healthcare's biggest challenges.

First on the roster is the Mayo Clinic Laboratories' Outreach Conference taking place in Chicago, Sept. 26-27, "Leveraging the Laboratory: Dimensions of Outreach" will provide innovative views into all aspects of health system laboratory outreach programs. Conference attendees are invited to meet the hc1 team in Booth #13 where they will engage with lab professionals and demonstrate [hc1 Workforce Optimization™](#), the latest solution that analyzes existing lab volume and timekeeping data using AI to help lab leaders proactively optimize staffing levels through actionable insights and detailed, department-level recommendations.

Next, hc1 Insights director, high-value care, Adam Sajewich will present a session during Future Labs Live USA 2023 on Thursday, Oct. 5, at 11 a.m. ET, titled, "How Leveraging Your Lab Data Can Help Revolutionize Healthcare." Sajewich will share how with tools available today, labs can gain visibility into overall laboratory performance and extend their capabilities to optimize operations, proactively engage with their customers and inform testing and treatment decisions. He will share real examples of these successes and attendees will hear how they can start their lab's own journey, including identifying staff scheduling problems, projecting future demands, increasing staff retention and improving overall lab operations like never before.

Finally, on Thursday, Oct. 26, from 8-9 a.m. PT, Tawni Reller, product manager at hc1, will share her deep knowledge of the value of real-time lab insights during the 2023 Virtual Northwest Medical Laboratory Symposium with a session titled, "How to Reduce Costs and Improve Patient Care with Real-Time Lab Testing Insights." During her presentation, Reller will share how real-time lab testing insights can help create efficiencies and improve care by uncovering where provider test ordering habits are not aligning with testing best practices.

"Educational events provide our team with the invaluable opportunity to provide real-time exposure to the latest trends, innovations and drivers that are transforming the way clinical labs function," said hc1 event

manager, Ginger Hart. “Discussing the ways in which hc1’s solutions can be leveraged to help identify and track areas of improvement and efficiency can help open up a world of opportunity for our current and potential industry partners.”

To learn more about connecting with hc1 at upcoming events, visit <https://www.hc1.com/events>.

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About hc1

hc1 Insights™ (hc1) is the leader in identifying real-time insights from complex laboratory data. hc1 solutions optimize laboratory operations for thousands of locations and inform testing and treatment decisions for millions of patients. Over more than 10 years, flagship hc1 solutions, now known as [hc1 Performance Analytics™](#) and [hc1 Operations Management™](#), have helped forge a broad set of lab and health system partnerships with their ability to unlock actionable, real-time insights to increase efficiency and reduce costs. hc1 continues to develop new solutions that improve patient care, bringing us closer to achieving our mission: Right Patient. Right Test. Right Prescription. To learn more about our proven approach, visit www.hc1.com and follow us on [Twitter](#), [Facebook](#), and [LinkedIn](#).