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**FOR IMMEDIATE RELEASE**

## **hc1 lands Tech Product of the Year at TechPoint's 21st Annual Mira Awards**

*Precision prescription solution hc1 PGx Advisor® could eliminate adverse drug reactions, saving lives and billions of dollars for the healthcare industry*

**(INDIANAPOLIS, June 29, 2020)** -- [hc1](#), the leader in bioinformatics and high-value healthcare, is proud to announce hc1 PGx Advisor® was chosen as Tech Product of the Year during [TechPoint's](#) 21st annual [Mira Awards](#) held virtually for the first time on June 18, 2020. More than 4,000 people tuned in to this year's awards gala honoring the "Best of Tech" in Indiana, making it the largest Mira Awards celebration in history.

hc1 PGx Advisor enables healthcare providers to ensure patients get the right prescription based on their unique genetic traits. A little more than half of the 50 most common drugs have genetic implications for efficacy and patient safety. According to the U.S. Food and Drug Administration, [adverse drug reactions account for more than 400,000 deaths annually](#). PGx Advisor combines conventional Medication Therapy Management (MTM), pharmacogenomics, and integrated engagement and monitoring workflows specific to the individual patient to ensure every patient gets the safest, most effective drug based on their personal health data.

"We are honored that PGx Advisor was recognized as the Tech Product of the Year," said Brad Bostic, CEO of hc1. "The healthcare industry spends trillions of dollars annually and a significant amount of those dollars are spent on medical issues that arise when patients are taking the wrong medication. Giving doctors the power to precisely prescribe the appropriate medication and dosage based on a person's medical history and unique genetic makeup will not only save the healthcare industry massive amounts of money, but it will, more importantly, save lives."

Considered the "Oscars of Tech in Indiana," the Mira Awards recognizes cities, people, products and companies that are dedicated to making lasting change in the state and local communities. A volunteer panel of 52 judges reviews nominations and interviews nominees to amplify success stories of some of the very best Indiana startups, scale-ups, and established tech companies, which helps them win new customers, attract investment capital, and acquire skilled talent. The Mira Awards are a large, annual part of TechPoint's mission to accelerate tech growth in Indiana.

To learn more about the Mira Awards, visit [techpoint.org/mira-awards](#). For more information about hc1 or to request a demo of PGx Advisor, visit [hc1.com](#).

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### **About hc1**

Founded to improve lives with high-value care, hc1 has emerged as the leader in bioinformatics for precision testing and prescribing. The cloud-based hc1 High-Value Care Platform® organizes volumes of live data, including lab results, genomics, and medications, to deliver solutions that ensure that the right patient gets the right test and the right prescription. Today, the hc1 Platform powers solutions that optimize diagnostic testing and prescribing for millions of patients nationally. To learn more about hc1's proven approach to personalizing care while eliminating waste for thousands of health systems, diagnostic laboratories, and health plans, visit [www.hc1.com](#) and follow us on Twitter, Facebook, and LinkedIn.